



SCAN ME

MEDIA KIT 2024

www.safesecuremagazine.com



Real Time B2B Information for the Safety, Security & Fire Professionals



Print



e-Paper



Website

Digital Edition of Magazine Available
www.safesecuremagazine.com

Published by:
VISION
Media Hitech Pvt. Ltd.
A commercial publications
www.visionmediahitech.com

Quality Connects

According to the B2B Decision Maker Analysis by magazines are the primary source for information on products and services. Trade magazines highlight trends and market developments, initiate purchasing decisions and enjoy the highest level of credibility.

Advertisers take advantage of this positive image. Decision makers perceive those companies that continuously advertise in trade magazines as relevant suppliers in the market.

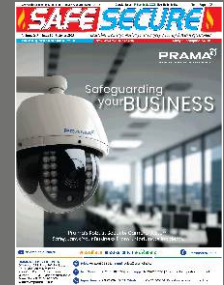
You too can rely on **Safe Secure** magazine print and online publications as well as on our strong brands.

Trade magazines reach 99% of the B2B target group with their print and online publications.

www.safesecuremagazine.com



SCAN ME



Description

Standing out of all fire, safety & security publications in the field, **Safe Secure** has a unique approach to the market. **Safe Secure** reaches out to end-users of safety, security and fire protection equipment in key branches and targets all channels of distribution, from manufacturers to distributors, installers, consultants, system integrators and planners. For marketers this approach offers the opportunity not only to push products and solutions into the market but also to create a pull from the market via targeting end-users.

With a qualified circulation of 10,000 copies and 12 issues per annum **Safe Secure** has the best market presence of all fire, safety & security magazines.

The high circulation numbers in combination with a superior level of editorial quality and the good reputation are key assets of **safe secure**. Integration of systems is crucial for our market and **safe secure** takes this into account with its comprehensive approach to safety, security and fire protection. The publication deals with the diversity and complexity of fire, safety and security topics and covers them for the permanent sections: Interviews, Corporate News, Event News, City News, Product Highlights, Case Study, Security Blog and Fire Safety Blog. It presents market news and trends and it features products, companies and applications to the decision makers.

www.safesecuremagazine.com

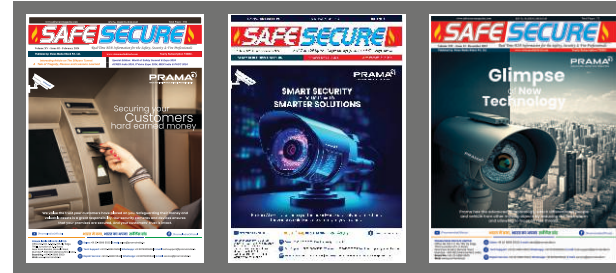
We Offer Unique Cross Media Opportunities.



One Magazine

Diverse Reach

....a 360° Media Coverage



www.safesecuremagazine.com

SAFE SECURE

Real Time B2B Information for the Safety, Security & Fire Professionals

India's Leading Monthly Magazine On Commercial, Homeland Security, Fire, Safety Products And Technology Services

Real Time B2B and B2C Information for the Safety, Security & Fire Professionals



www.safesecuremagazine.com

SUBSCRIPTION OFFERS (FOR INTERNATIONAL SUBSCRIPTION AS PER THE CURRENCY EXCHANGE RATE)

1 Year (12 Issues)

Courier : ₹ 3,600/-* (INR)

3 Years (36 Issues)

Courier : ₹ 7,000/-* (INR)

5 Years (60 Issues)

Courier : ₹ 10,000/-* (INR)

7 Years (84 Issues)

Courier : ₹ 16,000/-* (INR)

**Lifetime Magazine Subscription by
Courier : ₹ 50,000/-* (INR)**

**Soft Copy PDF (Version)
₹ 2000/-* Yearly**

*GST @ 5% Extra Applicable

Advertise Tariff (Per Insertion)



SCAN ME

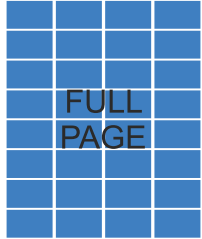


Real Time B2B Information for the Safety, Security & Fire Professionals

www.safesecuremagazine.com

SPECIAL POSITION (Per Insertion)

Margin and Size	Non Bleed	Bleed Size	India (INR)
Cover Page	W : 210 mm H : 240 mm	215 mm 245 mm	₹ 1,20,000/-*
Cover Inner Page	W : 210 mm H : 280 mm	218 mm 288 mm	₹ 65,000/-*
Back Page	W : 190 mm H : 260 mm	218 mm 288 mm	₹ 1,00,000/-*
Back Inner Page	W : 190 mm H : 260 mm	218 mm 288 mm	₹ 60,000/-*
Gatefold Page	W : 407 mm H : 280 mm	415 mm 288 mm	₹ 1,50,000/-*
Gatefold (Single) Page	W : 195 mm H : 280 mm	199 mm 288 mm	₹ 75,000/-*
Full Inner Page	W : 190 mm H : 260 mm	218 mm 288 mm	₹ 40,000/-*
Tag Ad (One Side)	W : 190 mm H : 260 mm	218 mm 288 mm	₹ 50,000/-*
Tag Ad (Both Sides)	W : 190 mm H : 260 mm	218 mm 288 mm	₹ 70,000/-*
Half Page (Horizontal)	W : 95 mm H : 260 mm	99 mm 288 mm	₹ 25,000/-*
Half Page (Vertical)	W : 190 mm H : 130 mm	218 mm 134 mm	₹ 25,000/-*
Quarter Page	W : 95 mm H : 130 mm	99 mm 134 mm	₹ 15,000/-*
Book Mark	W : 65 mm H : 150 mm	73 mm 158 mm	₹ 35,000/-*



Size 18 x 25 CM
USD : 650/-*
INR : 40,000/-*



Size 18 x 12.5 CM
USD : 450/-*
INR : 25,000/-*



Size 9 x 25 CM
USD : 450/-*
INR : 25,000/-*



Size 9 x 12.5 CM
USD : 300/-*
INR : 15,000/-*



Size 9 x 6.25 CM
USD : 250/-*
INR : 10,000/-*



SPECIAL POSITION PAGE EXTRA WILL BE CHARGED

For Yearly Advertiser We Welcome Latest Article / Product Update / Research & Development / New Invention To Be Published Free Of Cost In Our Magazine.

SAFETY IS A FULL-TIME JOB, DON'T MAKE IT A PART-TIME PRACTICE

4th Edition Fire Safety Professionals Guide

CONTENTS

- ▶ Consultants
- ▶ Contractors
- ▶ Dealers
- ▶ DGFASLI Headquarters
- ▶ Distributors
- ▶ Fire Station Headquarters
- ▶ Government License Holders
- ▶ Manufactures
- ▶ Passive Fire Companies
- ▶ System Integrators
- ▶ Suppliers
- ▶ System Integrators
- ▶ Traders
- ▶ Many More



Just ₹5000/-*

*GST @ 5% Extra Applicable

FIRE Directory
PROTECTORS

Fire Protectors Directory

Lifetime Membership Get 1 Directory Free!!!

Published by:

VISION
Media Hitech Pvt. Ltd.
A commercial publications

www.visionmediahitech.com



+91 8169 967 502 | media2vision@gmail.com

Safety Security Professionals Guide

CONTENTS

- ▶▶ Consultants
- ▶▶ Contractors & System Integrators
- ▶▶ Distributors
- ▶▶ Government License Holders
- ▶▶ Manufactures
- ▶▶ Suppliers
- ▶▶ Traders & Many More

Lifetime Membership Get 1 Directory Free!!!



Just ₹5499/-*

*GST @ 5% Extra Applicable



Safety Security Directory

Published by:

VISION

Media Hitech Pvt. Ltd.
A commercial publications

www.visionmediahitech.com



+91 8169 967 502 | media2vision@gmail.com

Trade Special Newspaper

Special Supplement on Security, Safety & Fire Segments

Secure Cities Review (SCR) Special Supplement on Security, Safety & Fire Segments. Supported by **SAFE SECURE** monthly magazine which covers all the leading topics related to the commercial and homeland security, fire, safety products and services. It access to provide newest high technology companies which deals with the Hi-Tech products.

As we all are aware of our daily life becoming insecure and unsafe, due to which there is need to explore and educate each and every person unless which the problem is not going to end. Our exposure is to all residential and some Government sectors.

SCR will be printed during special Events and Exhibitions coverage. It is an opportunity for the small and medium organizations to establish new business contacts and to nurture and strengthen existing ones.



+91 8169 967 502

www.securecitiesreview.com

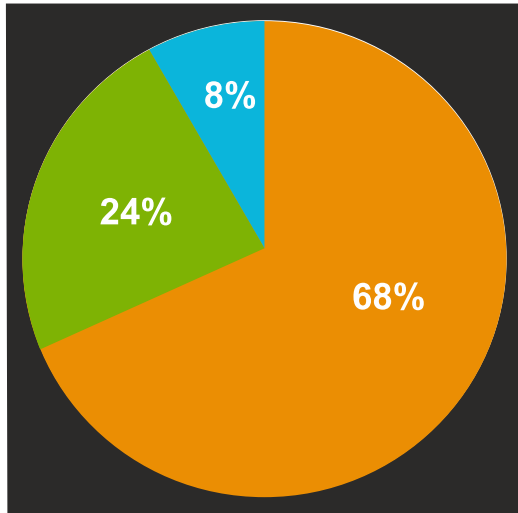


SCAN ME



Circulation / Readership Breakdown

(46,000 Copies All Over India)



68% Corporate Companies

24% End Users

8% Others

Corporate Sector

- Manufacturer, Importer, Distributor **70%**
- Technical Directors & Purchase Managers **15%**
- System Integrator and Installer **15%**

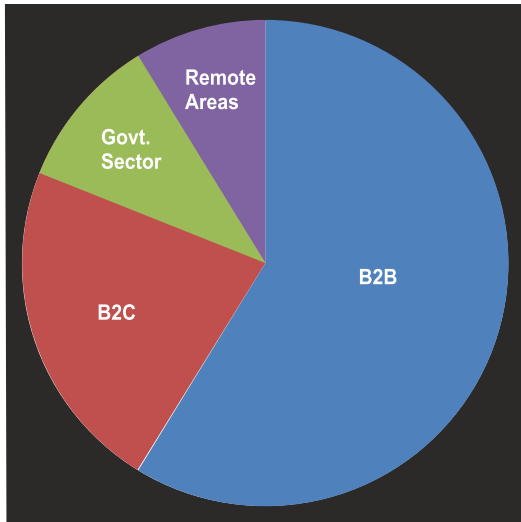
End Users

- Architects & Construction Department **30%**
- Defense Services **25%**
- Banks, Airports **20%**
- Hotels, Shopping Malls **15%**
- IT Professionals, Security/Vigilance Heads **10%**

Others

- Safety & Security Associations **75%**
- Advertising Agencies **25%**

You Develop Your Business We Are There To Develop That Into A Most Profitable Brand.



■ B2B

■ B2C

■ Government Sector

■ Remote Areas

Digital marketing helps you reach directly. With remarketing ads, email and text marketing, and social media – you can be in front of your customer while they use many different apps on their gadgets.

You have to take advantage of all the most valuable marketing resources and technologies, and in the modern world, the internet tops that list. This makes every business in need of digital marketing.

An immediate access to the world. We connect people Digitally

Now view E-magazine with just one click

Soft Copy PDF (Version) ₹ 2000/-* Yearly

We Also Provide Online Promotional Services Like E-Banner, Product Demo Videos, Digital Marketing Activities.

Complimentary Distribution of Magazine During Regular Exhibitions & Events



Editorial Calendar 2024



www.safesecuremagazine.com

January 2024 - FOCUS ON

- New Safety and Health Issues Emerge as work changes
- Cyber Security, Information security, Network Security, Information Assurance: What's the Difference?
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

February 2024 - FOCUS ON

- Keys trends for the security industry in 2024
- Should the management of safety and health be audited in addition to monitoring performance
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

March 2024 - FOCUS ON

- Recognize the Hazards of Formaldehyde, matter of concern
- Safety and Risk Management: Incorporating Visual Literacy to Improve Safety
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

April 2024 - FOCUS ON

- The vision-Zero Prevention strategy for safety
- Impact of conflicting cues in Emergency warnings
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

May 2024 - FOCUS ON

- Cloud Computing Innovation in India
- Advancements in Process Safety Management
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

June 2024 - FOCUS ON

- Robotics Education meets Emergency response
- Hydrocarbon Industry in Emerging Environment Friendly world
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

Note : All The Topics Are Tentative Topics. | Topics Can Be Changed Or Modified. | Apart From The Topics, You Feel Or Have Any Topic Which You Think It's Important To Cover You Can Provide Us.

Editorial Calendar 2024

July 2024 - FOCUS ON

- The Role of Network Traffic Analysis in Today's Threat Environment
- How to Conduct a Fall Hazard Survey and Assessment
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

August 2024 - FOCUS ON

- Gas Processing Technologies Recent Advances
- Residential sprinklers address Fire Protection Gap
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

September 2024 - FOCUS ON

- How to Mitigate Cyber Security Risks in Today's Digital Environment
- Life safety in Smarter cities
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

October 2024 - FOCUS ON

- Developing a National System for Fire Danger Ratings
- Safety Culture: Incentives and Discipline: How to Legally Motivate Successful Behavior Changes
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

November 2024 - FOCUS ON

- IoT & OT Security Best Practices
- Using a Safety Framework for Sustainable Improvement
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

December 2024 - FOCUS ON

- Using Drone Technology for Safety and Innovation
- Safety Training: Let's Talk Safety: How to Have Candid Conversations that Move the Safety Needle Forward
- Interviews, Updates, Case studies, Product updates, HSE, Event Preview, Industry Talk, Articles, City Focus, Guide

Note : All The Topics Are Tentative Topics. | Topics Can Be Changed Or Modified. | Apart From The Topics, You Feel Or Have Any Topic Which You Think It's Important To Cover You Can Provide Us.

Our Premier Clients



Helpline No. : +91 8169967502

E-mail : editor@safesecuremagazine.com

Registered Under



Ministry of MSME, Govt. of India

www.msme.gov.in

SCAN ME



Corporate Member



www.fsai.in



sama.group



www.ishrae.in



RNI License No.

MAHENG/2010/41145



Real Time B2B Information for the Safety, Security & Fire Professionals

MAHENG/14722



MAHBIL/2014/67522



DEVELOP YOUR BUSINESS AND GRANT NEW DISTRIBUTION NETWORK

-: A Complete Business Media Solutions :-



www.visionmediahitech.com | www.safesecuremagazine.com
www.securecitiesreview.com | www.vmhwebsolutions.in

Corporate Office

Vision Media Hitech Pvt. Ltd.

Neminath Square, 506, Chaitanya, Opp. Ram Mandir Signal,
S. V. Road, Goregaon (W), Mumbai - 400 104, India.

☎ : +91 8169967502 📞 : +91 93244 82435 ✉ : media2vision@gmail.com
safesecuremagazine@gmail.com | editor@safesecuremagazine.com

[yogita.mundhe](#)

[SafeSecuremagaz](#)

[safesecuremagazine](#)

[Safe Secure Magazine](#)

[visionmediahitechpvtltd](#)